

# The DDRES Initiative

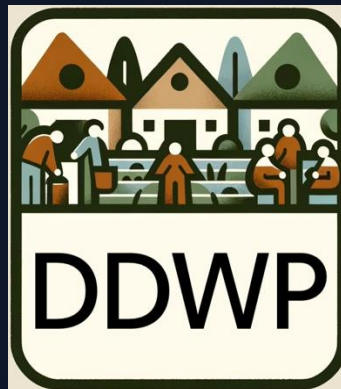
## DESBOROUGH DEVELOPMENT ROUTING ENFORCEMENT SCHEME

A unified, legally robust, net-cost-neutral framework to protect our regional roads,  
community safety, and local environment.

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Prepared by: Desborough Developments Working Party  
(DDWP)

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# THE CHALLENGE & CONCEPT 01 / 07

## Growth vs. Community Integrity

As our towns undergo essential housing developments, the massive volume of construction Heavy Goods Vehicles (HGVs) threatens local quality of life.

- ✓ Infrastructure Wear: Severe structural strain on minor, historic village roads.
- ✓ Safety Concerns: High-risk routing compromises resident and pedestrian safety.

**The DDRES System:** An automated, independent multi-camera ANPR tracking framework designed to monitor development access routes, enforce compliance with CTMPs, and mitigate public enforcement costs.



# OPERATIONAL MECHANICS 02 / 07

DDRES implements an intelligent, automated monitoring architecture utilizing a proven multi-camera Verification Model operated completely independently of police networks.

## 1. Capture

Cameras installed at key Boundary Gateways (major A-roads) and Site Entrances read construction HGV registration plates automatically.

## 2. Verify

The system verifies compliance: HGVs must trigger both cameras within an acceptable time. Failure to do so indicates a routing breach.

## 3. Charge

For validated breaches, operators generate compliance reports. Developers are contractually mandated to issue compliance charges directly to the haulage partner.

# TWO-CAMERA VERIFICATION 03 / 07

## Smart Logistics Tracking

The scheme relies on strict path verification to ensure hauliers cannot take shortcuts through restricted village routes or residential streets.

- ✓ Automated Logic: No manual patrol of routing needed; reduces administrative overhead.
- ✓ Exemption Lists: Legitimate local deliveries or maintenance vehicles are white-listed.
- ✓ Vendor Partner: Facilitated by experienced security and logistics partners like VPS UK.

### Enforcement Path

[Boundary Gateway Camera]



[Site Entrance Camera]



HGV must trigger both within logistically viable timeframe to be marked compliant.

# LEGAL & PLANNING INTEGRATION 04 / 07

## Defensible Instruments

Participation in the DDRES does not rest on a single mechanism. Instead, it is secured through a robust combination of standard planning instruments:

- **Construction Management Plans (CMPs):** Explicit incorporation of the two-camera ANPR tracking framework as a mandatory logistical constraint.
- **Section 106 Agreements:** Long-term legally binding agreements to secure financial compliance, route adherence commitments, and setup integration.

## Planning Conditions

We request North Northamptonshire Council formally integrate DDRES into standard planning conditions for all upcoming major developments in Desborough, Rothwell, and Rushton:

- Developers must fully fund initial camera setup and system integration.
- Mandatory funding of monitoring operations for the first active year.
- Shift to legally robust terminology of "Compliance Charges" or "Routing Breach Charges" rather than fines.

## A PROVEN SUCCESS STORY 05 / 07

£56k+

### Additional Benefit to Local Communities

Based on the highly successful historic precedent established by the Rothwell North Working Party (RNWP) for the Woodland Valley development.

- ✓ Proven Compliance: Overwhelming reduction in heavy truck routing breaches within months of camera installation.
- ✓ Immediate Drop in Complaints: Clear measurable reduction in resident routing-related objections.
- ✓ Community Reinvestment: Non-compliant breach charges actively funded local parks, village hall renovations, and environmental projects.

# DATA PROTECTION & GDPR 06 / 07

A strict, legally compliant data governance framework ensures privacy compliance and eliminates risk to local authorities.

| Area              | Governance Mechanism                        | Our Safeguard                                                                                                                |
|-------------------|---------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|
| Data Minimisation | Capturing only construction transport data. | Non-construction/civilian vehicle plates are automatically filtered out and never recorded.                                  |
| Data Retention    | Strict GDPR-compliant removal schedules.    | Compliant journey data is deleted within 24–48 hours. Non-compliant records are saved only during active appeals.            |
| System Ownership  | Clear boundary of responsibility.           | Independent accredited operator acts as the primary <b>**Data Controller**</b> . No local council holds or manages raw data. |

# Unifying Our Voice

DESBOROUGH • ROTHWELL • RUSHTON

We are asking Desborough Town Council, Rothwell Town Council, and Rushton Parish Council to formally support this updated proposal. Together, we can mandate North Northamptonshire Council to prioritize community safety, infrastructure integrity, and a compliance-first development landscape.

Next Step: Submission to NNC alongside current and future planning applications

Desborough Developments Working Party (DDWP) • July 2026